



ISO 9001:2015 Certified  
CIP/4045/08/06/579

Module II: QMS Requirements

# Clause 4:

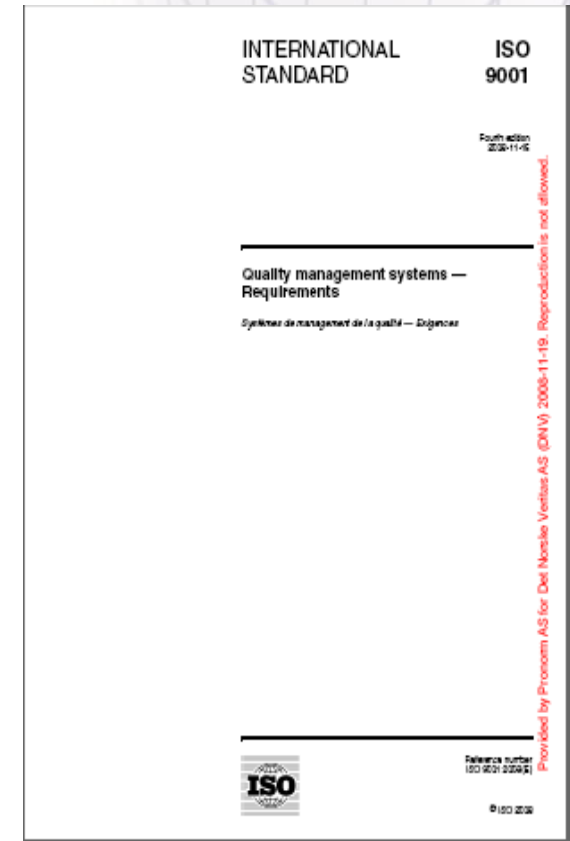
# Context of the Organization



# Clause 4: Context of the Organization

## 4 Context of the Organization

- 4.1 Understanding the Organization and its context
- 4.2 Understanding the needs and expectations of interested parties
- 4.3 Determining the scope of the QMS
- 4.4 QMS and its processes





## Clause 4: Context of the Organization

### 4.1 Understanding the organization and its context

- The organization **SHALL determine external and internal issues relevant to the organization's purpose and strategic direction affecting its ability to achieve the QMS' intended results**





## Clause 4: Context of the Organization

# 4.1 Understanding the organization and its context

## Organization and its Context



Organization's context often referred to by other terms such as:

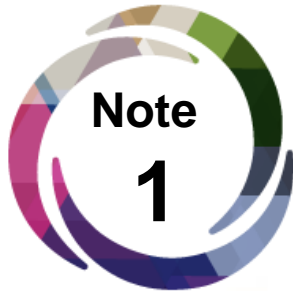
- Organizational environment
- Business environment
- Ecosystem of an organization

...relative to its products, services, investments, and behavior towards its relevant interested parties.

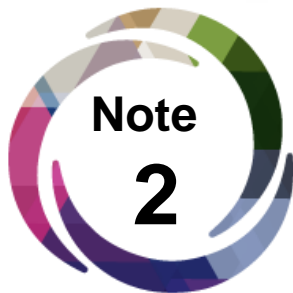


## Clause 4: Context of the Organization

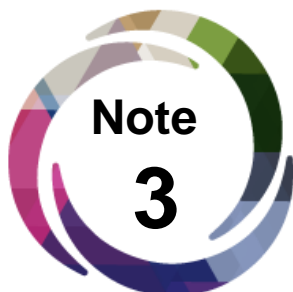
### 4.1 Understanding the organization and its context



Issues can include **positive and negative factors or conditions for consideration**



Understanding the **external context** can be facilitated by considering issues arising from legal, technological, competitive, market, cultural, social and economic environments, whether international, national, regional or local



Understanding the **internal context** can be facilitated by considering issues related to values, culture, knowledge and performance of the organization.

## Clause 4: Context of the Organization

# 4.1 Understanding the organization and its context



### University Mandate

CvSU is mandated "to provide excellent, equitable and relevant educational opportunities in the arts, sciences and technology through quality instruction, and responsive research and development activities. It shall produce professional, skilled and morally upright individuals for global competitiveness."

### University Vision

The Premier University in historic Cavite recognized for excellence in the development of globally and morally upright individuals.

### University Mission

Cavite State University shall provide excellent, equitable, and relevant educational opportunities in the arts, sciences and technology through quality instruction and responsive research and development activities.

It shall produce professional, skilled and morally upright individuals for global competitiveness.



## Clause 4: Context of the Organization

### 4.1 Understanding the organization and its context

The organization  
SHALL monitor and  
review information on  
external and internal  
issues through  
various tools and  
techniques

**SWOT ANALYSIS**

**PESTLE  
ANALYSIS**



Clause 4: Context of the Organization

**4.1 Understanding the organization and its context**

**Sample Tools  
and  
Techniques**





# SAMPLE OF SWOT ANALYSIS

	STRENGTHS	WEAKNESSES
INTERNAL	<p><b>Advantages</b></p> <ul style="list-style-type: none"> <li>• Accreditations</li> <li>• Qualifications</li> <li>• Certifications</li> <li>• Location and geography</li> <li>• Innovative aspects</li> </ul> <p><b>Resources, Assets, People</b></p> <ul style="list-style-type: none"> <li>• Processes, systems, IT, communications</li> <li>• Culture, attitudes, behaviours</li> <li>• Experience, knowledge, data</li> <li>• Patents</li> </ul>	<ul style="list-style-type: none"> <li>• Gaps in capabilities</li> </ul> <p><b>Financials</b></p> <ul style="list-style-type: none"> <li>• Cash flow, start-up cash drain</li> <li>• High cost structure</li> </ul> <p><b>Our vulnerabilities</b></p> <ul style="list-style-type: none"> <li>• Timescales, deadlines and, pressures</li> <li>• Reliability of data</li> <li>• Plan predictability</li> </ul> <p><b>Processes and systems</b></p> <ul style="list-style-type: none"> <li>• Succession, morale, commitment, leadership</li> </ul>
	OPPORTUNITIES	THREATS
EXTERNAL	<ul style="list-style-type: none"> <li>• Partnerships</li> <li>• Unfulfilled customer needs</li> <li>• New technologies</li> <li>• Loosening of regulations</li> <li>• Industry</li> </ul>	<ul style="list-style-type: none"> <li>• Seasonal, weather effects</li> <li>• Political effects</li> <li>• Legislative effects</li> <li>• New technologies, IT developments</li> <li>• Changing customer needs</li> <li>• New regulations</li> </ul>



Clause 4: Context of the Organization

**4.1 Understanding the organization and its context**

<p>P</p> <p>Political</p>	<p>E</p> <p>Economic</p>	<p>S</p> <p>Social/Cultural</p>	<p>T</p> <p>Technology</p>	<p>L</p> <p>Legal</p>	<p>E</p> <p>Environment</p>
<ul style="list-style-type: none"> <li>• Stability of Government</li> <li>• Potential changes to legislation</li> <li>• Global influences</li> </ul>	<ul style="list-style-type: none"> <li>• Economic growth</li> <li>• Employment rates</li> <li>• Inflation rates</li> <li>• Monetary policy</li> <li>• Consumer confidence</li> </ul>	<ul style="list-style-type: none"> <li>• Income distribution</li> <li>• Demographic influences</li> <li>• Lifestyle factors</li> </ul>	<ul style="list-style-type: none"> <li>• International influences</li> <li>• Changes in information technology</li> <li>• Take up rates</li> </ul>	<ul style="list-style-type: none"> <li>• Taxation policies</li> <li>• Employment laws</li> <li>• Industry regulations</li> <li>• Health and Safety</li> </ul>	<ul style="list-style-type: none"> <li>• Regulation and restriction:</li> <li>• Attitudes of customers</li> </ul>

# SAMPLE OF PESTLE ANALYSIS

Political	Economic	Social	Technological	Legal	Environmental
<ul style="list-style-type: none"> <li>• Schools being privatised</li> <li>• A government initiative creates the risk that the school may fail to deliver the policy or be diverted away from priorities</li> <li>• Changes to curriculum with short lead times</li> </ul>	<ul style="list-style-type: none"> <li>• Central or local government funding decisions may affect school finances</li> <li>• Closure of local industry may affect funding plans</li> <li>• Cost of providing resources (staff/technology support/basic)</li> </ul>	<ul style="list-style-type: none"> <li>• Local population changes</li> <li>• Closure of local firms providing employment</li> <li>• Social networking</li> <li>• Integration of students with special needs</li> <li>• Parental preference</li> </ul>	<ul style="list-style-type: none"> <li>• Changes to standards/equipment required</li> <li>• Risks of selecting the wrong technology at times of change</li> <li>• New computer viruses may affect operations</li> <li>• Move from paper-based books to e-books reader</li> <li>• Computer hardware/software being outdated</li> </ul>	<ul style="list-style-type: none"> <li>• New legislation may create risk of noncompliance with the law/create administrative burden</li> <li>• Changes to child protection legislation</li> <li>• Changes in age in starting school</li> <li>• Change in school opening hours</li> <li>• Health and safety legislation</li> </ul>	<ul style="list-style-type: none"> <li>• New highway layout may pose danger to students</li> <li>• Waste disposal</li> <li>• Reduction of green space available for activities</li> <li>• Changes to local transportation routes</li> <li>• Using significant amount of toner and paper to produce printed information</li> </ul>

Source, PESTLE analysis for schools and education, RAPIDbi



## Clause 4: Context of the Organization

### 4.2 Understanding the needs and expectations of interested parties

The organization SHALL:

1. **Determine** the:
  - a. Interested parties that are relevant to the QMS
  - b. Requirements of these interested parties that are relevant to the QMS
2. **Monitor and review information** on these interested parties and their requirements





## Clause 4: Context of the Organization

# 4.2 Understanding the needs and expectations of interested parties



- Interested party refers to **stakeholders\***
- Relevant interested parties (RIPs) **provide significant risk** to organizational sustainability if their needs and expectations are not met.

## **STAKEHOLDER**

- A person or an organization that **can affect, be affected by, or perceive itself to be affected by** a decision or activity.



*Clause 4: Context of the Organization*

**4.2 Understanding the needs and expectations of interested parties**

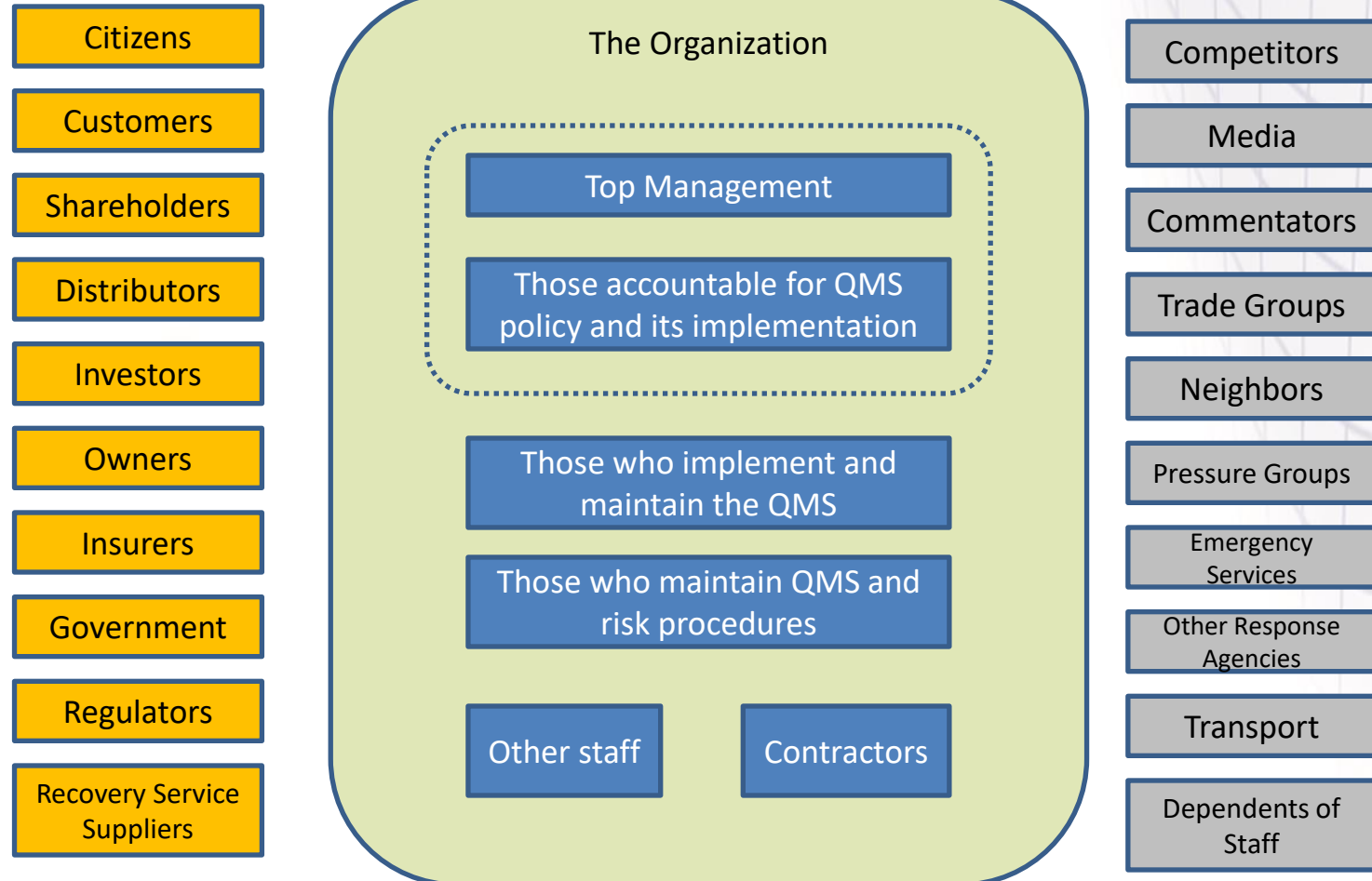
Identify, monitor and review information on relevant interested parties and relevant their requirements

**BUSINESS  
PROCESS MODEL**

**RIPs MATRIX**

# SAMPLE

## Interested Parties



# SAMPLE OF RELEVANT INTERESTED PARTIES

Relevant Interested Party	Type	Requirements	
		Needs	Expectations
Staff	Internal	<ul style="list-style-type: none"><li>• Training and support</li><li>• Safe working conditions</li></ul>	<ul style="list-style-type: none"><li>• Timely and fair provision</li></ul>
Contractors	External	<ul style="list-style-type: none"><li>• Agreements</li><li>• Payment terms</li></ul>	<ul style="list-style-type: none"><li>• Adherence to agreements</li><li>• Timey processing of payments</li></ul>








Clause 4: Context of the Organization

## 4.3 Determining the scope of the QMS

The QMS **SCOPE** defines the **boundaries and applicability** of the QMS taking into consideration:





-  internal and external issues (the context of the organization),
-  requirements of relevant interested parties, and,
-  products and services.



## Clause 4: Context of the Organization

### 4.3 Determining the scope of the QMS

# SCOPE

-  1 Consider issues, requirements of interested parties, and products and services
-  2 Be maintained as documented information
-  3 State the type of products and services covered
-  4 Provide justification for any ISO 9001:2015 requirement that is claimed to be “not applicable” to the organization



## Clause 4: Context of the Organization

### 4.3 Determining the scope of the QMS

- Determine the QMS scope and provide justification (if any) if a specific requirement of the ISO 9001 standard is not applicable.
- Maintain and ensure availability of documented information on these.

**Based on :**  
**a. Mandate**

**b. Products and Services**

**c. Sites**

**d. ISO 9001:2015 standard**



## Clause 4: Context of the Organization

### 4.3 Determining the scope of the QMS

- The organization SHALL apply all the requirements within the determined scope of its QMS.
- Conformity to the standard may only be claimed **IF** the requirements determined as not being applicable do not affect
  - (a) the organization's ability or responsibility to ensure conformity of its products and services and the
  - (b) enhancement of customer satisfaction.





## Clause 4: Context of the Organization

### 4.3 Determining the scope of the QMS

#### Who are we?

ISO 9000:2015 defines “organization” as a “person or group or people that has its own functions with responsibilities, authorities and relationships to achieve its objectives”.

**Identify the nature of the organization and what parts of the organization are included in the management system being developed.**

#### What do we do?

ISO 9000:2015 defines “output” as the “result of a process”.

**Identify the type of QMS that needs to be implemented**

#### Who are our customers?

ISO 9000:2015 defines “customer” as the “organization or person that could or does receive a product or a service that is intended for or required by this person/org”. The customer may be internal or external.

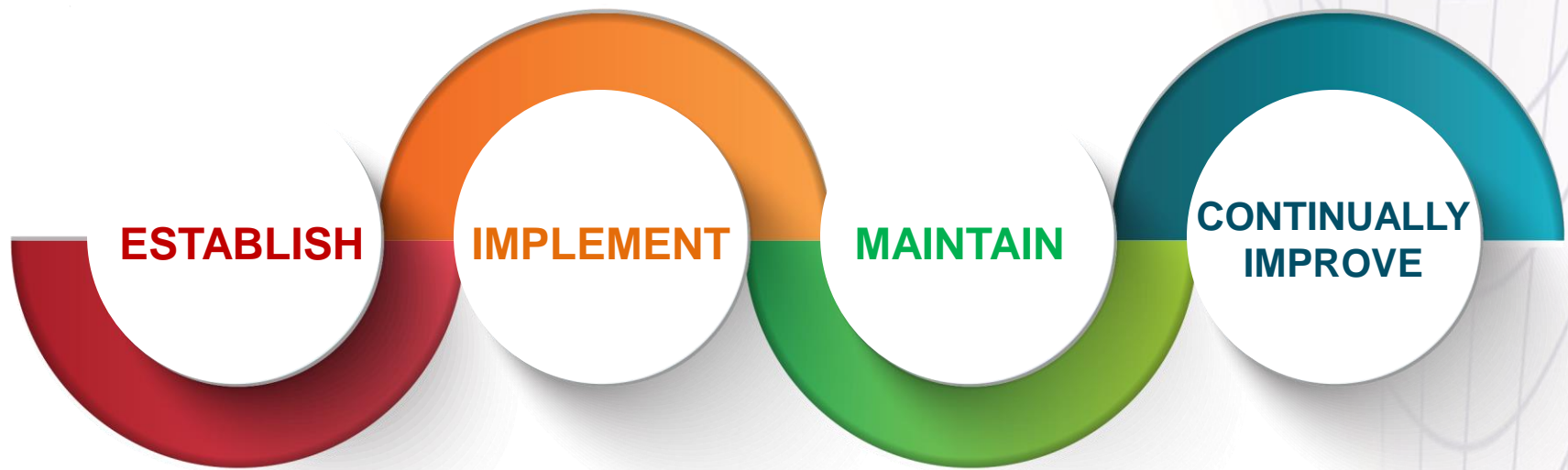
**Complete the description of the interrelationship between the “organization” and the “customer”.**



Clause 4: Context of the Organization

## 4.4 QMS and its processes

### 4.4.1 The organization SHALL

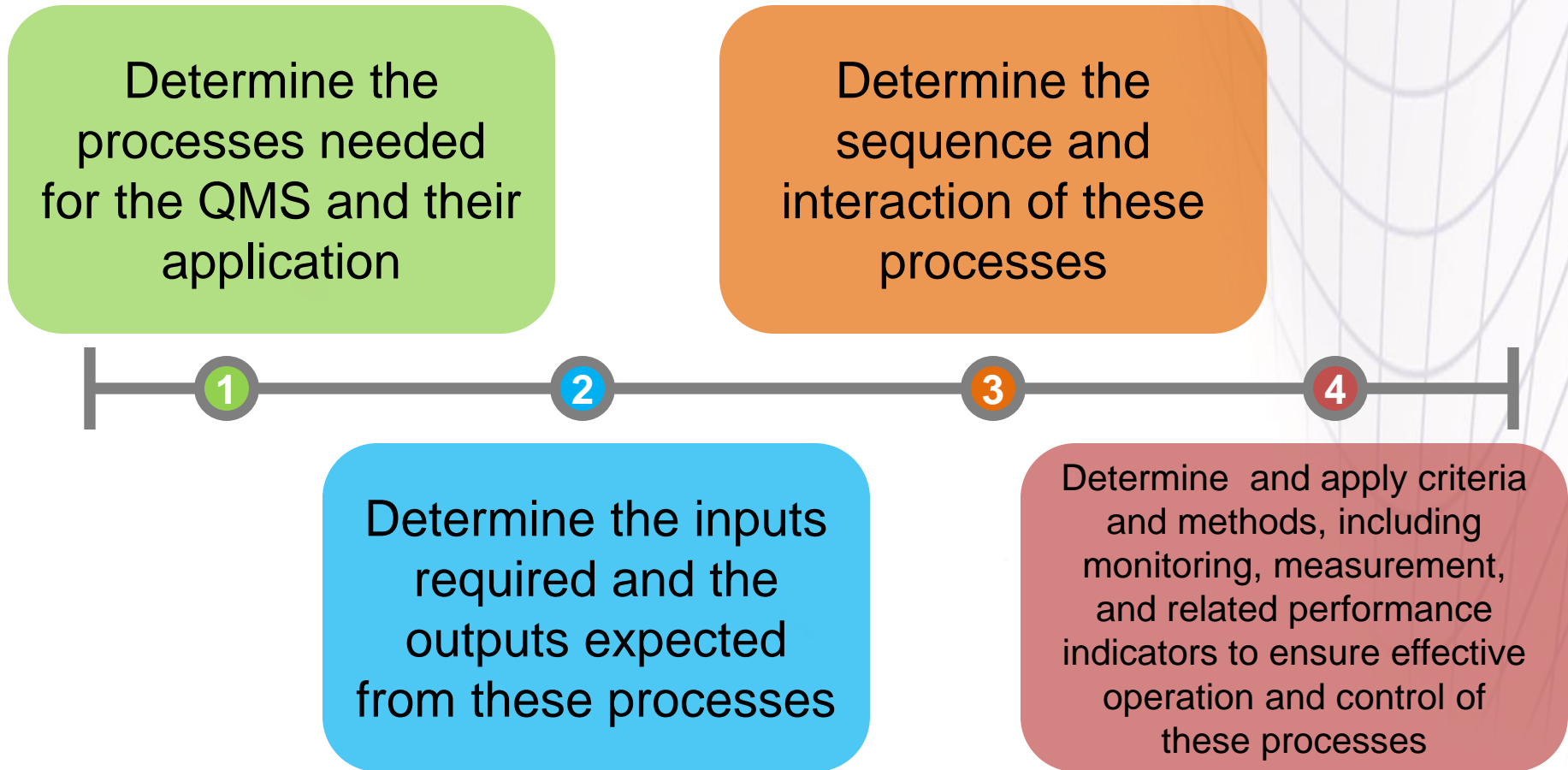


...a quality management system, including the **PROCESSES** needed and their **interactions**



Clause 4: Context of the Organization

**4.4 QMS and its processes**





Clause 4: Context of the Organization

**4.4 QMS and its processes**

Determine the resources needed for these processes and ensure their availability

Address the determined risks and opportunities

Assign the responsibilities and authorities for these processes

5

6

7





*Clause 4: Context of the Organization*

**4.4 QMS and its processes**

Evaluate these processes and implement any changes needed to ensure that these processes achieve their intended results

8

9

Improve the processes and the QMS



Clause 4: Context of the Organization

**4.4 QMS and its processes**

- a. **Maintain** documented information to support the operation of its processes
- b. **Retain** documented information to have confidence that the processes are being carried out as planned.

4.4.2 To the extent necessary, the organization SHALL:

Example

Maintain:

- Manuals
- Process flowcharts

- Instructions
- Internal issuances
- Blank forms

Example

Retain:

- Files
- Reports

- Filled-out checklists and forms



Clause 4: Context of the Organization

**4.4 QMS and its processes**

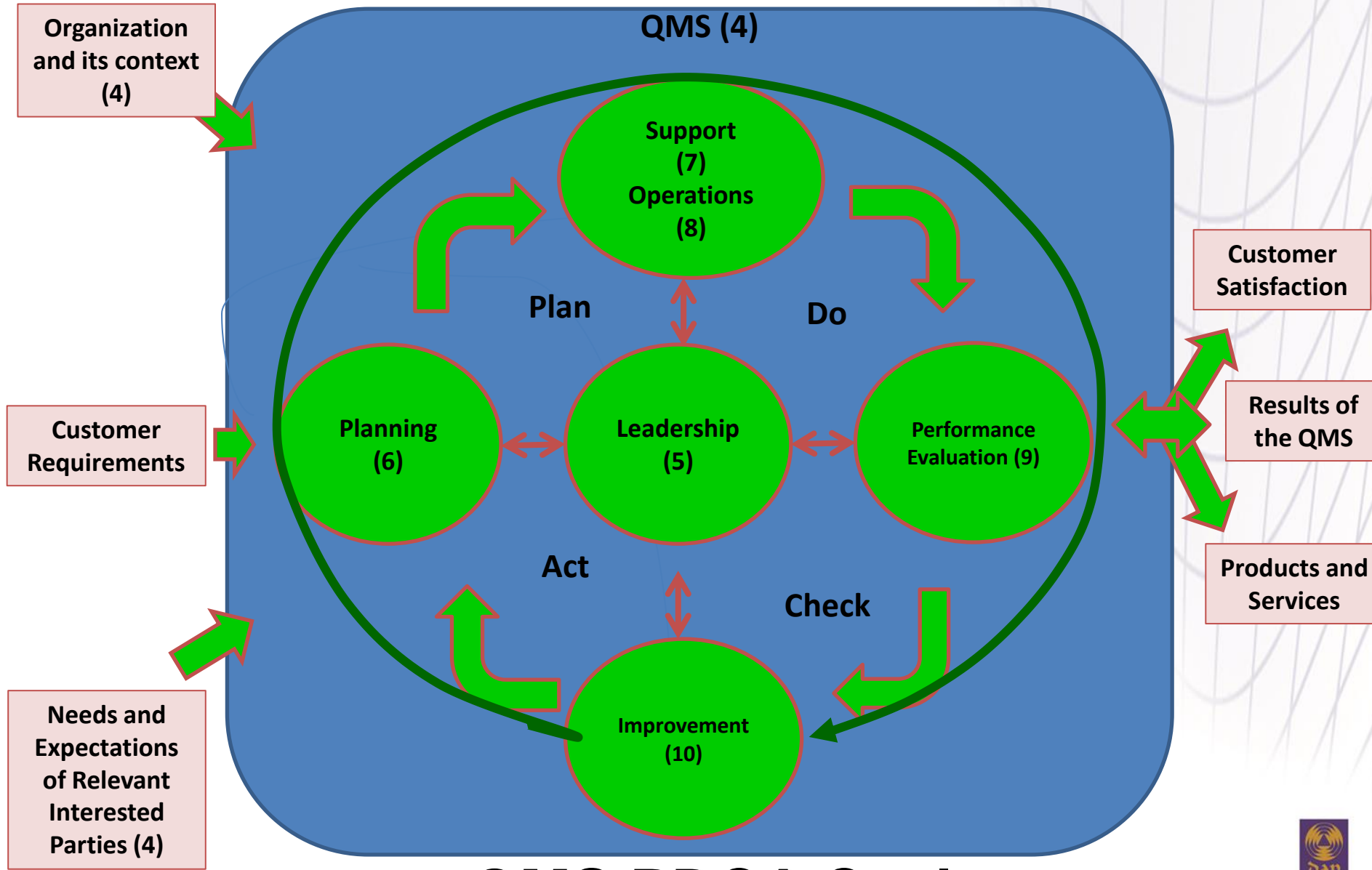
Determine the processes (input-process-outputs-controls)  
Document the processes, as necessary

**QMS PDCA  
MODEL**

**PROCESS  
MAP**

**PROCESS  
MATRIX**

# QMS Processes



## QMS PDCA Cycle

# Process Map



A process map shows process-related activities, including input/output, and cross-functional interfaces. The main goal of the map is to provide an overview of the relevant business processes

# QMS Processes

## Categories of Processes:

### Management Processes



A process needed for oversight and governance of the agency to comply with the applicable legislation, policies, and Standards (e.g. Corporate Planning, Management Reviews, Internal Audits, etc.)

### Core Processes

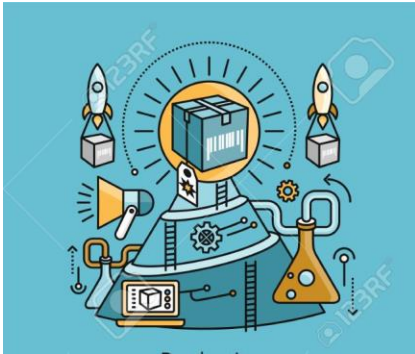


A process needed to achieve the overall mission and objectives of the agency

# QMS Processes

## Categories of Processes:

### Operational Processes

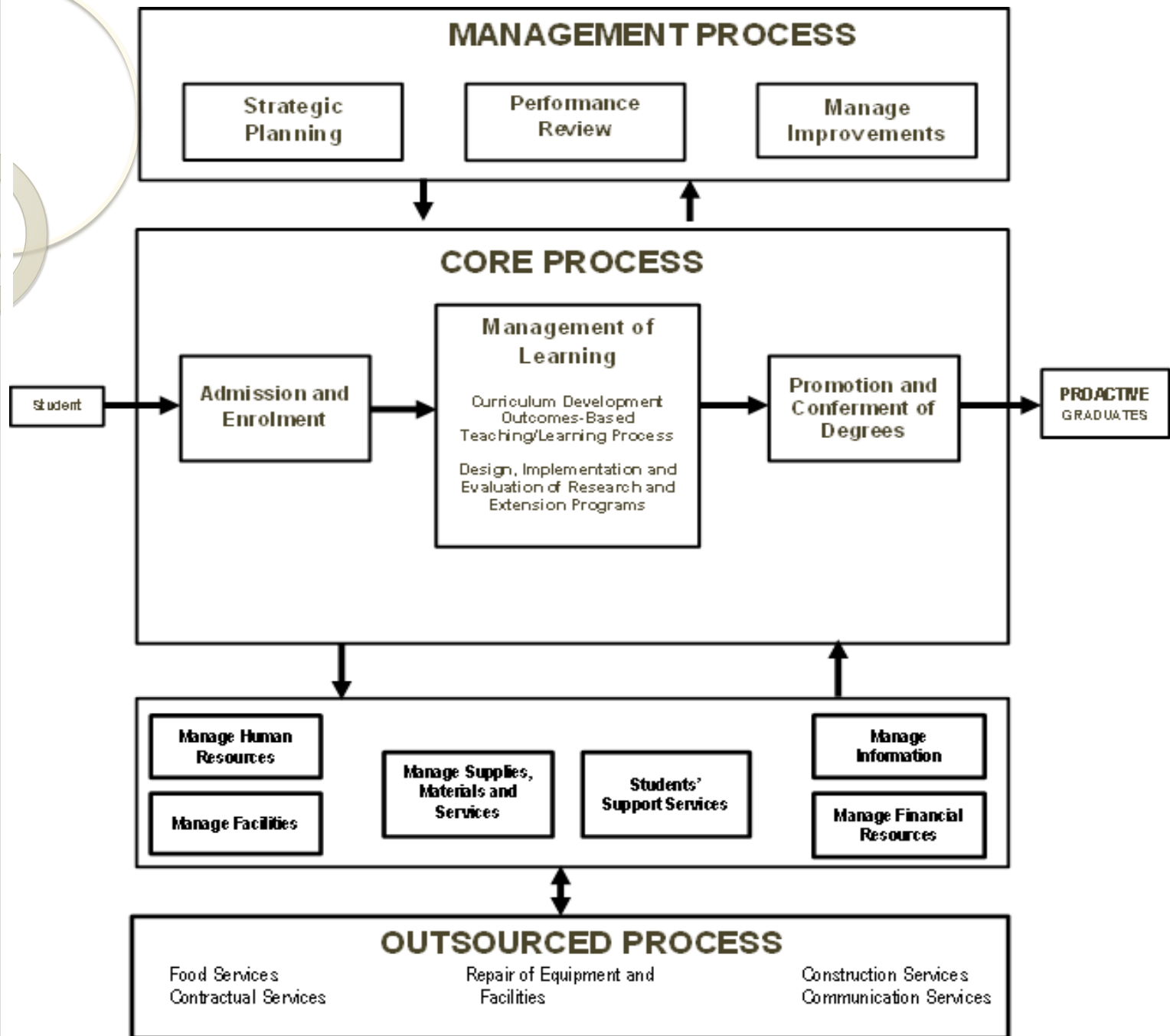


The operational part of the core process that allows the agency to provide goods and services that meet the needs and expectations of citizens.

### Support Processes



A process needed to ensure the satisfactory performance of the core processes (e.g. human resource management, financial, material procurement, IT management, etc.)





**- END -**

Module II: QMS Requirements

**Clause 4:**

**Context of the Organization**